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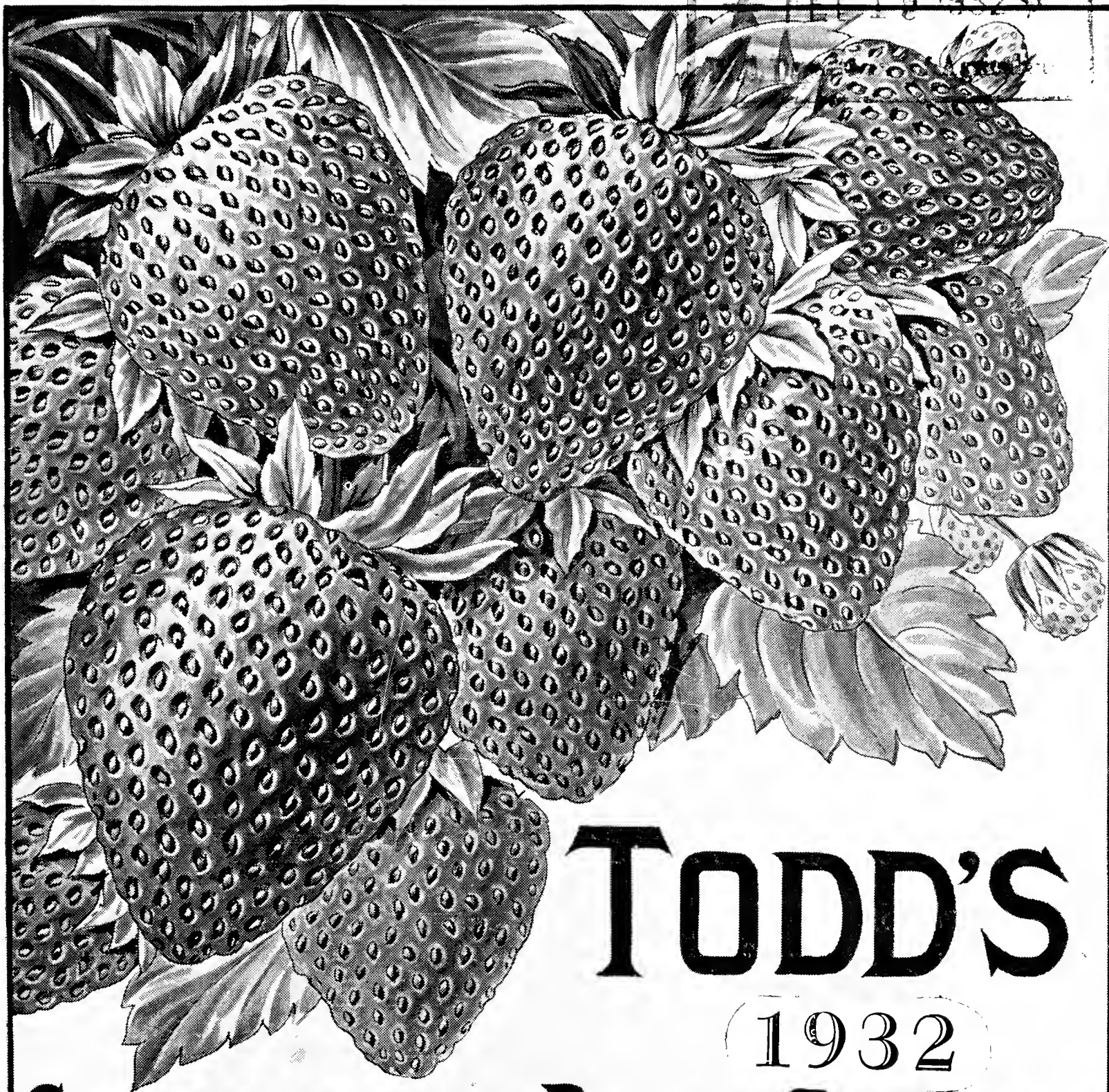
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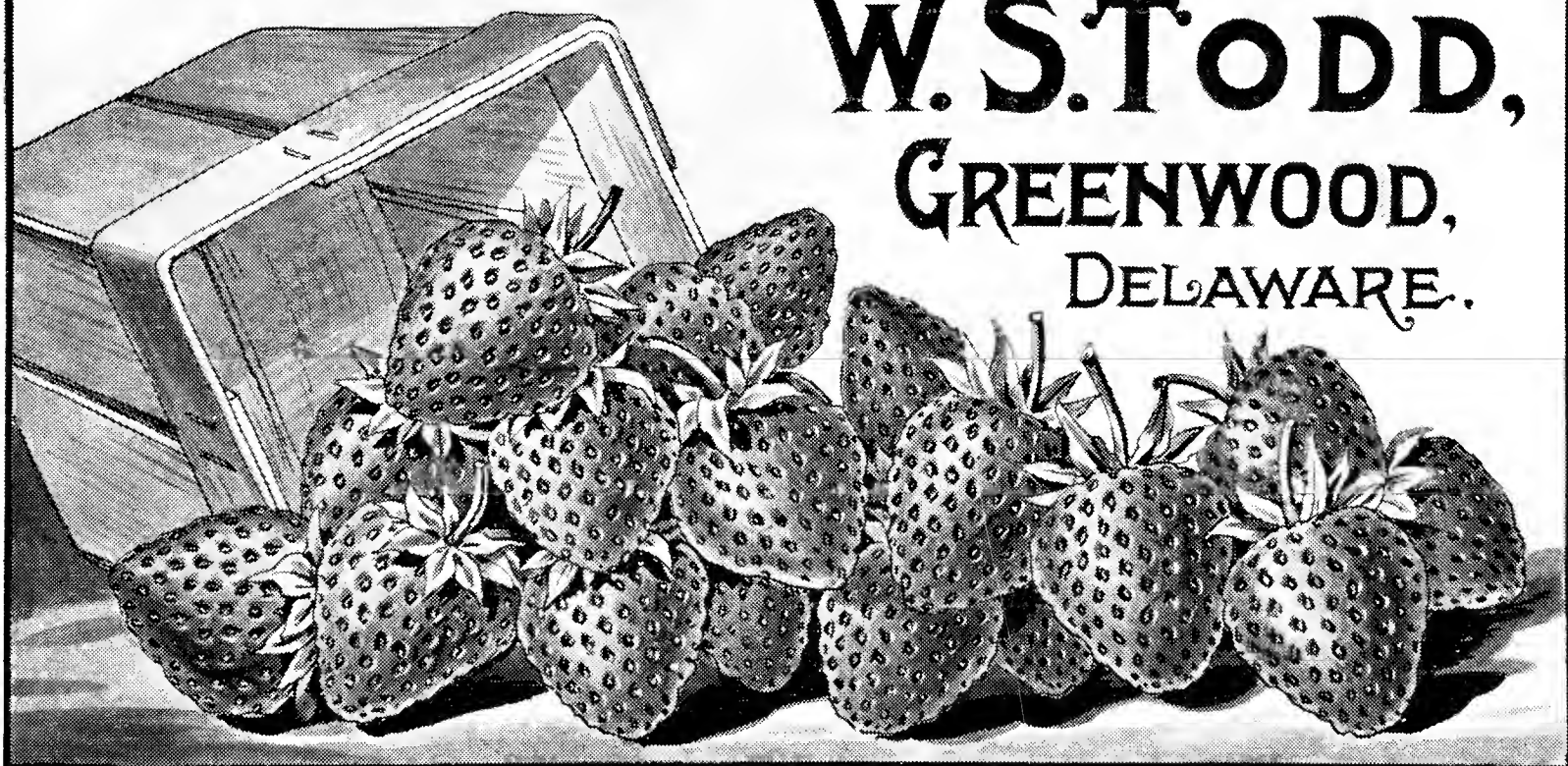


TODD'S

(1932)

STRAWBERRY PLANT CATALOGUE

W.S.TODD,
GREENWOOD,
DELAWARE.



TESTIMONIALS

W. S. TODD, Ulster Co., N. Y., May 1st, 1931.
Dear Sir:—I enclose my order for Howard plants. I have been using your plants for several years and like them very much and hope you can fill my order.
Sincerely, C. W. NORTHROP.

W. S. TODD, Jefferson Co., Mo., Feb. 28th, 1931.
Dear Sir:—I enclose my order for Ridgely plants. In case you do not have them please let me know the varieties you can supply.
Respectfully yours, HERMAN LINDWEDEL.

W. S. TODD, Jennings Co., Ind., Feb. 16th, 1931.
Dear Sir:—I enclose my order and check for Howard plants. A friend gave me your catalog and recommended your plants.
Yours truly,
OLIVER P. M. POORE.

W. S. TODD, St. Louis Co., Mo., March 2nd, 1931.
Dear Sir:—On Feb. 16th, I sent you an order for plants. I am now enclosing another, which please ship with the former order.
Yours truly,
ANTON SHOBER.

W. S. TODD, Jefferson Co., Mo., Feb. 19th, 1931.
Dear Sir:—Find enclosed my order and check for 6000 plants. I have been using your plants for several years and they are the finest plants I ever received from any place and always reached me in splendid condition and on the date I ordered.
Respectfully yours, JOHN J. AVERBECK.

W. S. TODD, St. Louis Co., Mo., Feb. 5th, 1931.
Dear Sir:—I enclose order for plants. If you do not have the varieties ordered send Howard. Your plants were very fine last year. Many thanks for such plants.
Yours truly, R. D. KADLEZ.

W. S. TODD, Columbia Co., N. Y., March 26th, 1931.
Dear Sir:—I enclose order for 12,000 Ridgely and Premier plants. Please let me have the Ridgely if you possibly can as I would like to have them. I have bought plants from you for a number of years and have always found them highly satisfactory and have been very much pleased. I have also tried buying plants of other growers and always got stuck but never so with plants from you.
Very truly yours, HORACE J. MOORE.

W. S. TODD, Fayette Co., Ky., April 6th, 1931.
Dear Sir:—I received the plants in fine condition and am well pleased with them. I have been growing berries for forty years, so you see I am no amateur. I have bought a great many plants from different firms and sometimes I get good plants and what I ordered but very often I do not. You will please ship my other order at your earliest convenience.
Yours truly, W. C. KARSNER.

W. S. TODD, Jennings Co., Ind., Feb. 7th, 1931.
Dear Sir:—Again we are sending our order for plants. Your plants are certainly nice, always come in good condition and produce the finest berries that we ever saw.
Yours truly, W. H. SCHMOE.

W. S. TODD, Sublette Co., Wyo., March 31st, 1931.
Dear Sir:—I received my order of Ridgely and Howard plants. Their last days' journey consisted of a ride in a truck and the plants arrived in splendid condition, I am justified in saying perfect condition. The green leaves looked like they had come from the ground the same day I received them. You surely know how to pack plants and I consider them the finest plants I have ever received.
Yours respectfully, LEO BALL.

W. S. TODD, Floyd Co., Ind., Feb. 17th, 1931.
Dear Sir:—I enclose my order for Ridgely plants. I have tested many kinds and for all purposes find the Ridgely the best I have ever tried.
Very truly yours, W. C. SMITH.

1932

GREETING

TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS.

Friends and Patrons:

Another year is with us and again I have the pleasure of placing before you my annual strawberry plants catalogue. This is my only salesman except the friends who have been using my plants for years and advise their friends to do likewise. I greatly appreciate this, and right here I want to thank all of my friends for this favor. Every year I receive many letters from customers saying, "You do not say half enough about the quality of your plants and the way you trim and pack them for shipment". I am willing to let my customers do the talking and of course am pleased to receive your kind words and the testimonials you send me.

Last season was a fairly good one here for growing plants, and I am pleased to say that we have a very good supply of most of the varieties listed here, and that they are as fine as we ever grew. I do not like to boast of our plants and I am not going to say they are better than anyone else can possibly grow, but I am willing to have you test them by any plants that you may buy elsewhere.

In reading the many catalogues you are sure to receive any year, you will notice that several claim to be the largest grower and shipper of strawberry plants in the United States. Somebody must be mistaken. I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows and I am sure that we trim and pack them for shipment much better than many nurseries do. I have bought new varieties from different nurseries and found that many of them ship the plants with the old dead leaves and runners attached, and then threw in most of the soil in which the plants grew for good count. In many cases after we trimmed and threw out the plants not fit to set we did not have more than half of what we paid for. I expect you have had the same experience.

The plants that I am offering this year were all grown from large, healthy, selected plants: plants with the "Fruit-ful" qualities and are large, healthy, heavy-rooted plants, equal to the best that I have ever sent out and customers who have been dealing with me for years know that this means equal to the best grown. We send out nothing but first-class plants, trim and pack them as they should be, and I assure you that you cannot buy better plants, or plants that will produce more or better fruit, no matter where you buy or what you pay. In sending me your orders for 1932 you will receive plants of the same high-grade, and the same liberal treatment as in seasons past.

We have had a fairly good growing season here, and with our large supply of plants you will notice that we are offering these plants at much lower prices than for several seasons past. We are only asking a fair price for good plants and service, and have always found our customers ready and willing to pay for this. We can't afford and are not trying to compete with plants which are cheap in every sense of the word. You will usually find these plants are bought by inexperienced dealers, the thickest beds they can possibly find, beds that are too thick to produce fruit fit to sell because the plants are very small, weak and

spindly, without much crown or root system. Farmers are willing to sell such plants at a very low price, but real fruit growers do not care to set such plants, they know they are very costly in the end.

The plants I am offering my customers were all grown under my supervision; are large, healthy, true to name and right in every respect, the kind that will please you.

Strawberries as a money crop

While it is true that there are "off years" in growing strawberries, and that the large commercial growers who have to ship their berries a long distance have realized very little the past year, the growers who have berries every year are the ones that make the money, and, as a rule from \$200 per acre and much higher is realized. Some, where all conditions are favorable, with a large crop, and a near-by-market receive more than \$1000 per acre but this is the exception and not the rule. Even with the low prices in many sections last year, I believe that no other crop paid so well as strawberries and many with near-by markets received handsome profits.

The best soil you have is the best for berries. The earliest varieties do best on light soil, and late varieties on heavier. Land that has been in truck crops, or land that has been in cow peas or soy beans the previous year is excellent for berries. **Early setting is very important.** Plants should be set just as early in the spring as you can get the land in good condition, as they are always sure to live and grow much better than plants set very late in the season, or, I may say, if you set them very late you are setting them "out of season". Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late." With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful in raising a good crop of berries, and, as a rule, receive a good profit from the investment.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD

W. S. TODD,

Guernsey Co., Ohio, May 4th, 1931.

Dear Sir:—I enclose another order for plants. The other plants I ordered arrived in good shape and were nice plants. Thanking you for the nice plants, I am,

Very truly yours, HOMER YOHO.

W. S. TODD,

Doniphan Co., Kan., Feb. 9th, 1931.

Dear Sir:—I enclose my order for plants. I have used your plants before and like them very much.

Yours truly, FRANK BURCKETT.

W. S. TODD,

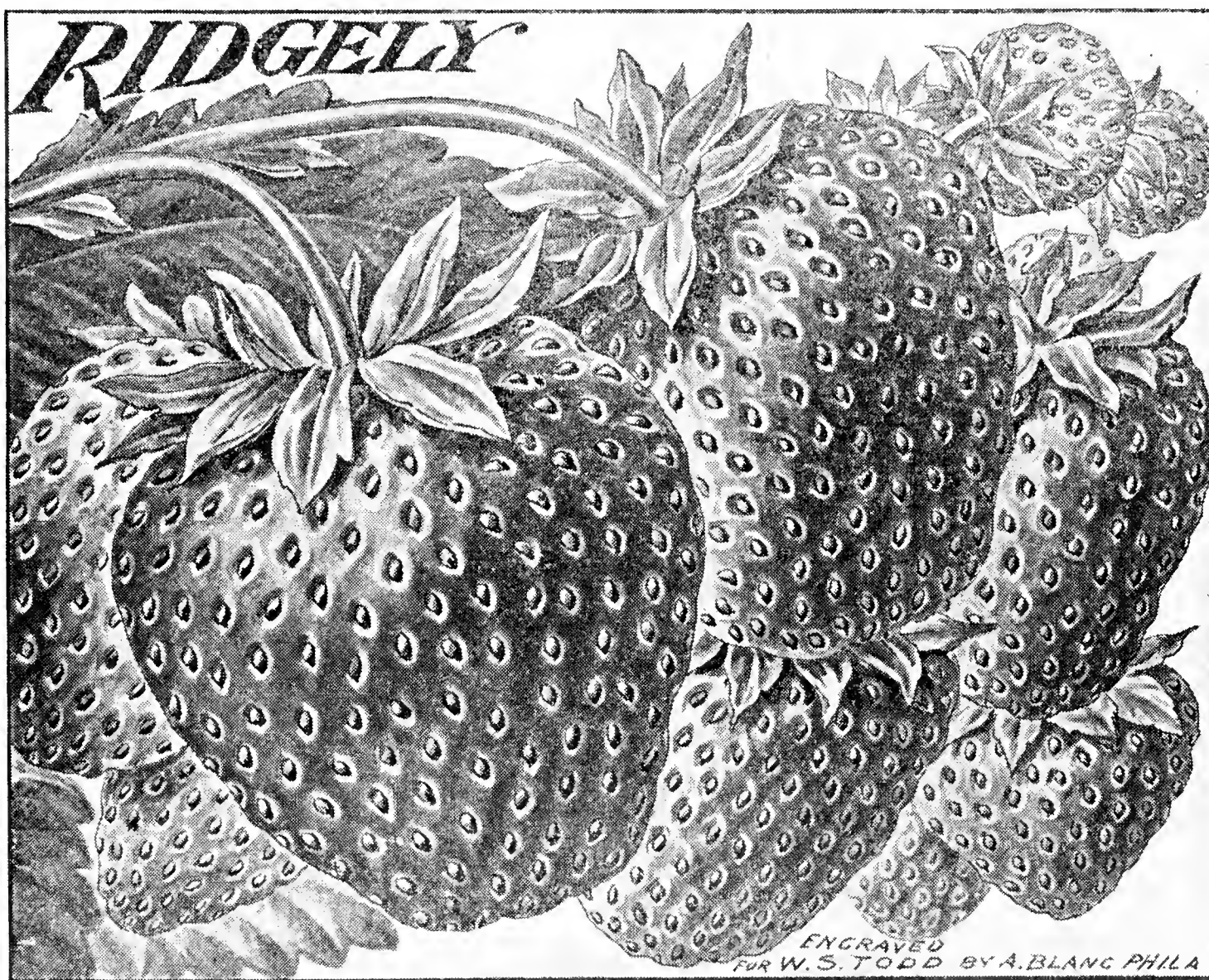
Ross Co., Ohio, Feb. 28th, 1931.

Dear Sir:—Will say the plants I ordered from you two years ago were fine plants. The Ridgely did fine and were the best canners we ever had. I am sending you another order because you send good plants and send them when ordered shipped.

Yours truly, OTTO GANT.

STRAWBERRY PLANTS

RIDGELY. (Per.) In introducing this variety in 1928, I said, "I do not claim this is the best berry ever introduced, but I do claim it is one of the best and that I do not believe it is surpassed by any of the most popular varieties of today as a money maker for the grower". The saying is "Time will tell" and this is proving true with the Ridgely strawberry. In almost every section where it has been tried it has proved to be one of the most popular for either the home garden or the commercial grower. Last season I could not fill half the orders I received for Ridgely plants. Many when sending their order would say, "If you do not



have the Ridgely return my money as it is the best berry I have ever grown." I have had forty years in watching and growing strawberries and I must say that I never saw any berries that were as fine in every way as were the Ridgely in this section last year. This is one of the largest berry sections in the United States and fruit brokers from different sections gather here to buy the fruit. Last season, they not only paid more for Ridgely berries than any other variety ripening with it, but they advised all growers to plant largely of it, saying, it was the finest berry in every way they had ever handled, having the large size, color, quality, and firmness that is necessary for the commercial berry.

It is a seedling of unknown parentage but looks so much like the Gandy in every respect that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, bluff coarse foliage and heavy rooted. It is one of the most productive varieties and the fruit is large, with a large green calyx, very firm, the color is a rich glossy red, and last but not least, it is unexcelled in flavor. In fact, I think it has the best flavor of any strawberry I have ever eaten. I have never seen any variety where the fruit is of more even size and shape, and I have never seen any variety look prettier when packed for shipment. It will keep for several days after being picked and does not lose its color and flavor. In ripening it is only four or five days later than Premier. While the fruit looks much like the Gandy it is a prettier berry and firmer. Wherever sold the fruit always brings the highest market prices and is a money maker for the grower.

Under normal conditions the Ridgely is a great plant maker. Do not allow the plants to become too thick in the beds, plant them in good soil, give them good cultivation and you will be surprised at the large quantity of large handsome berries the plants will yield; you will be convinced that it is one of the best varieties ever introduced.

For this season I have a nice supply of Ridgely plants at reduced prices and believe I will have enough to supply all of my customers.

BLAKEMORE. (Per.) This variety has been on trial in this State for three years and has made a splendid showing each year. I fruited it last season for the first time and was much pleased with it. The plants are splendid growers even in a very dry season. The plants have tall foliage which gives the berries ample protection. It is very productive and the fruit is of nice size, firm and extra good keepers. It also has a fine flavor. I have had nothing but good reports of it wherever tried and it is a berry that should be tested by berry growers everywhere. Last season the fruit brokers paid more for Blakemore berries than any other variety of its season of ripening and I feel sure you will not be disappointed by giving it a trial.

The following description is from a pamphlet sent out by the United States Department of Agriculture. The Blakemore strawberry originated from a cross of Missionary and Howard 17, (Premier) made in 1923 at the United States Plant Field Station in Md. The seedlings of this cross were set in the fall of 1923, and the Blakemore was among the selections of this cross made in 1925. During the season of 1927, in comparison with many other sorts in the field plots at the United States Plant Station, it was picked out by the head of the research laboratories of the National Preservers' Association and, after thorough preserving tests with the fruit at the laboratory, was selected as the most satisfactory variety for preserving and as superior to all known commercial varieties. In 1928 after tests at the Costal Plain Branch Station in N. C. it was selected as the most promising new commercial variety for the strawberry region near there. In 1929 it was again chosen as the most promising new commercial market variety for that region. It has also been selected as the most promising new early sort in the fruit region near Camden, N. J. It is suggested for growing in the eastern North Carolina section northward to New Jersey, and is suggested for a thorough trial in all regions where either the Klondike or Missionary variety is grown and in the southern part of regions where Howard 17, (Premier) is grown. The berries are bluntly conic, not long like the berries of the Missionary in North

Carolina. There are fewer white-tipped berries such as are common in the Missionary, under some conditions. Moreover, the berries color on the underside better than either Missionary or Klondike. The berries are a bright, light, red, which does not change on holding as do the Missionary and Klondike colors. Because of this its color is much more attractive in the market than either of Missionary and Klondike especially after the berries have been held for several days. The berries are much firmer, and the skin is not as easily broken as is that of the Missionary, Klondike and Howard 17, and the Blakemore berries do not shrivel as much on standing as do the Klondike and Missionary berries. Because of its firm flesh and relatively tough skin the Blakemore has proven considerably superior as a market variety.

Under conditions so far tested the berries are larger than those of the Missionary, the Klondike, and the Howard 17, although under some conditions they probably will not average as large as the latter variety. The Blakemore variety produces runners and runner-plants in abundance. For this reason the plant beds may readily become too dense unless methods of culture are adopted to control this. If set in early spring the plants may be placed 3 or 4 feet apart in the row with confidence that under ordinary conditions the beds will be filled in. This variety responds to fertilizer and yields well on fertile soil. The price of the Blakemore plants for this season is \$5.00 per 1000, or \$4.50 per 1000 for 5000 or more.

W. S. TODD, Columbia Co., N. Y., March 26th, 1931.
 Dear Sir:—I am ordering 6000 plants. I must have Todd's plants as I can't make it go with home grown plants.
 Yours truly,
 HAVILAND FELLER.

W. S. TODD, Columbia Co., N. Y., April 27th, 1931.
 Dear Sir:—Received 11,000 Howard plants from you. They are fine plants. I am ordering 2000 more Howard which please to add to the remainder of my order, making 24,000 plants.
 Yours very truly,
 CHAS. A. COLLIER.

W. S. TODD, Berks Co., Pa., April 10th, 1931.
 Dear Sir:—I am enclosing my order for Howard and Premier plants. These are extra fine bearing varieties in this section.
 Yours truly,
 SAMUEL ZIEGLER.

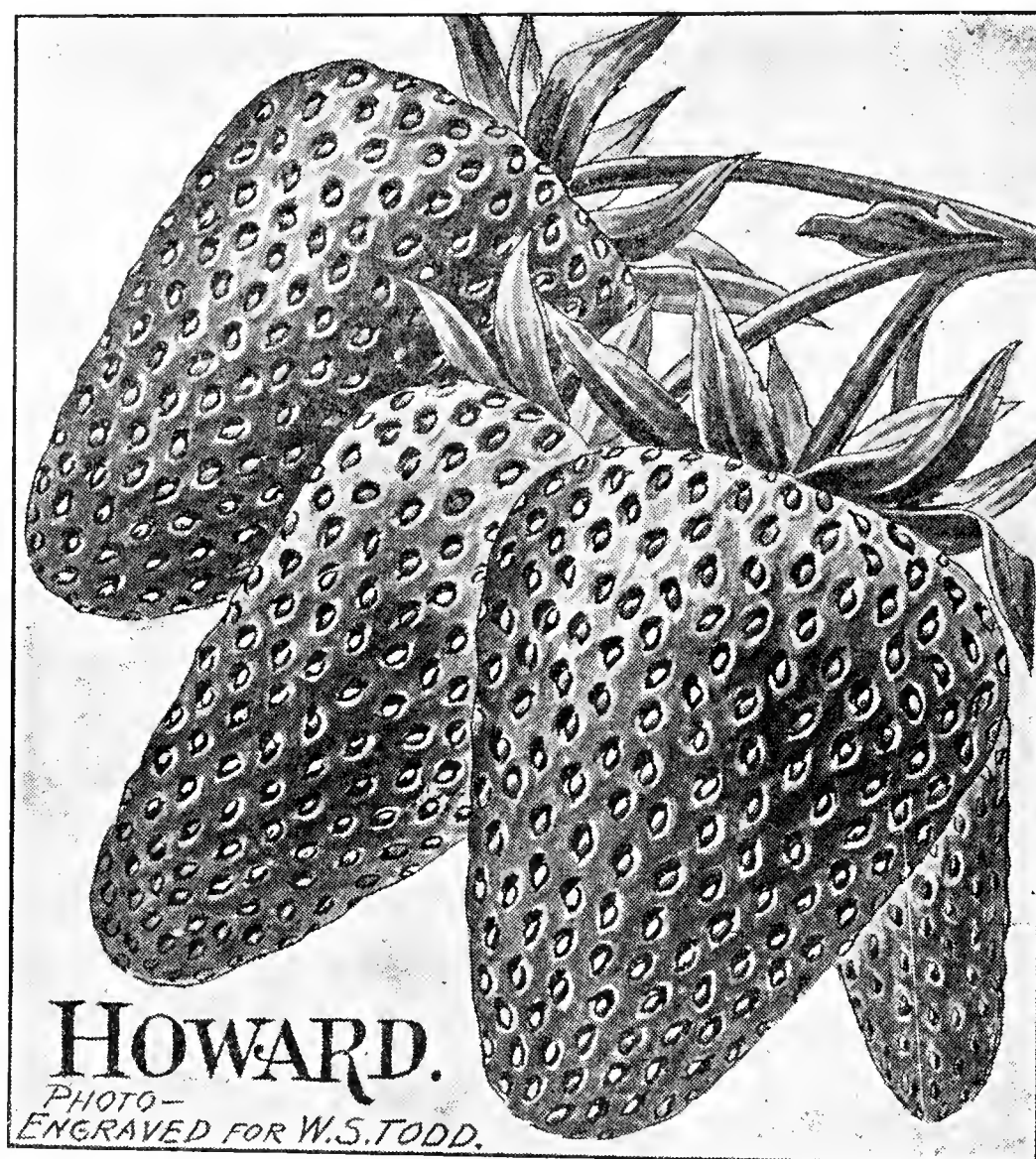
W. S. TODD, Harrison Co., Ky., April 9th, 1931.
 Dear Sir:—I recently ordered 3000 plants of you. Now I am ordering 5000 Gandy as this is a favorite variety with me.
 Yours respectfully,
 R. O. HAVILAND.

W. S. TODD, Boyle Co., Ky., Feb. 10th, 1931.
 Dear Sir:—I bought plants from you last year and liked them very much. They were splendid plants. Am enclosing order for 19,000 more.
 Yours very truly,
 WALTER E. MOSS.

W. S. TODD, Columbia Co., N. Y., April 16th, 1931.
 Dear Sir:—I enclose my order and check for Howard plants. I hope they reach me in as good condition as the plants did last year. Those Howard plants were fine.
 Yours very truly,
 RAYMOND JARGENSON.

HOWARD. (Per.) This is extensively grown in all sections and for several years it has made berry growers more money than any other variety. Ripening early it comes nearest to being an "all season" variety of any variety ever grown. I have seen berry growers picking large handsome Howard, when Gandy were ripening at their best.

I can see no difference in the fruit of this and Premier but I have reports from customers that say the Howard plants are better growers and more productive while others say there is no difference. I have kept the two strains of plants separate so that customers may order under which name they choose. Anyway, the Howard is an extra fine early variety, ripening through a long season and no



one will make a mistake in planting it. When customers all over the country, year after year report that it is the best berry they have ever grown it must be the king of strawberries. The plants are vigorous, with perfect foliage, enormously productive of large firm berries that are both beautiful and delicious. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. Many growers all over the country are planting nothing but Howard because it is making them more money than any other variety. Last season we could not begin to supply the demand for Howard plants but for this season I have several million large, heavy-rooted plants, and can fill your orders for any quantity and the plants will please you. Howard plants are \$5.00 per 1000, or \$4.50 per 1000 for 5000 or more.

RED GOLD. (Per.) Introduced by Gardner Nursery Company of Iowa. It is highly recommended by the introducers and others who have fruited it. Ripens early, quite productive, fruit medium to large, oval in shape and of fine quality. It is a good grower making plenty of healthy, dark green plants that do well on any soil. This is well worth a trial either for the home garden or a market variety.

+ **LATEBERRY.** (Per.) The introducer, O. A. D. Baldwin of Mich. says, "It is by far the best late berry we have ever tested—and we have tried many. For three years we have grown it under all conditions and it has made good in every respect. It is the firmest berry we have ever seen. Color bright red, tough skin and prominent yellow seeds tipped by a brilliant green hull. The blossoms are perfect and it is a heavy regular bearer in all fruit locations. It is desirable for the garden or commercial purposes". I fruited this last season and found it to be as good as Mr. Baldwin said. It made a fine lot of large healthy plants and produced an enormous quantity of beautiful, large berries of very good quality. In trying new varieties do not overlook this and I think you will be more than pleased after fruiting it.

KELLOGG'S BEAUTY. (Per.) Described by R. M. Kellogg Co., the introducers as the most beautiful and best keeping late strawberry on record. The berries are so beautiful they fairly sparkle. One of the tallest plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer.

As grown here it makes enough large, tall plants with coarse foliage for a good fruiting bed. It is quite productive of large fruit of good quality and is firm enough for a commercial variety.

JOE JOHNSON. (Per.) This variety, also known as Big Joe is one of the most popular varieties on any market and always sells well. The plants are large and good growers. The blossoms are perfect and it produces a large amount of very large beautiful, dark glossy red berries of moderate firmness and excellent quality. This variety is always in demand and for a near-by-market is a money maker. Mid-season to late.

W. S. TODD,

Licking Co., Ohio, Dec. 16th, 1931.

Dear Sir:—Please mail me your new catalog. I want to set out a berry patch with your plants that I have heard so much about.

Yours truly, FRANK ALBRIGHT.

W. S. TODD,

Saint Louis Co., Mo., March 18th, 1931.

Dear Sir:—I am enclosing order for Premier plants. The plants I got of you last year were fine.

Yours truly, AL SLAMP.

W. S. TODD,

St. Louis Co., Mo., Feb. 26th, 1931.

Dear Sir:—I am sending you three orders for plants this year. Please pack each order separately and ship to my address.

Very truly yours,
FRED MEHLER.

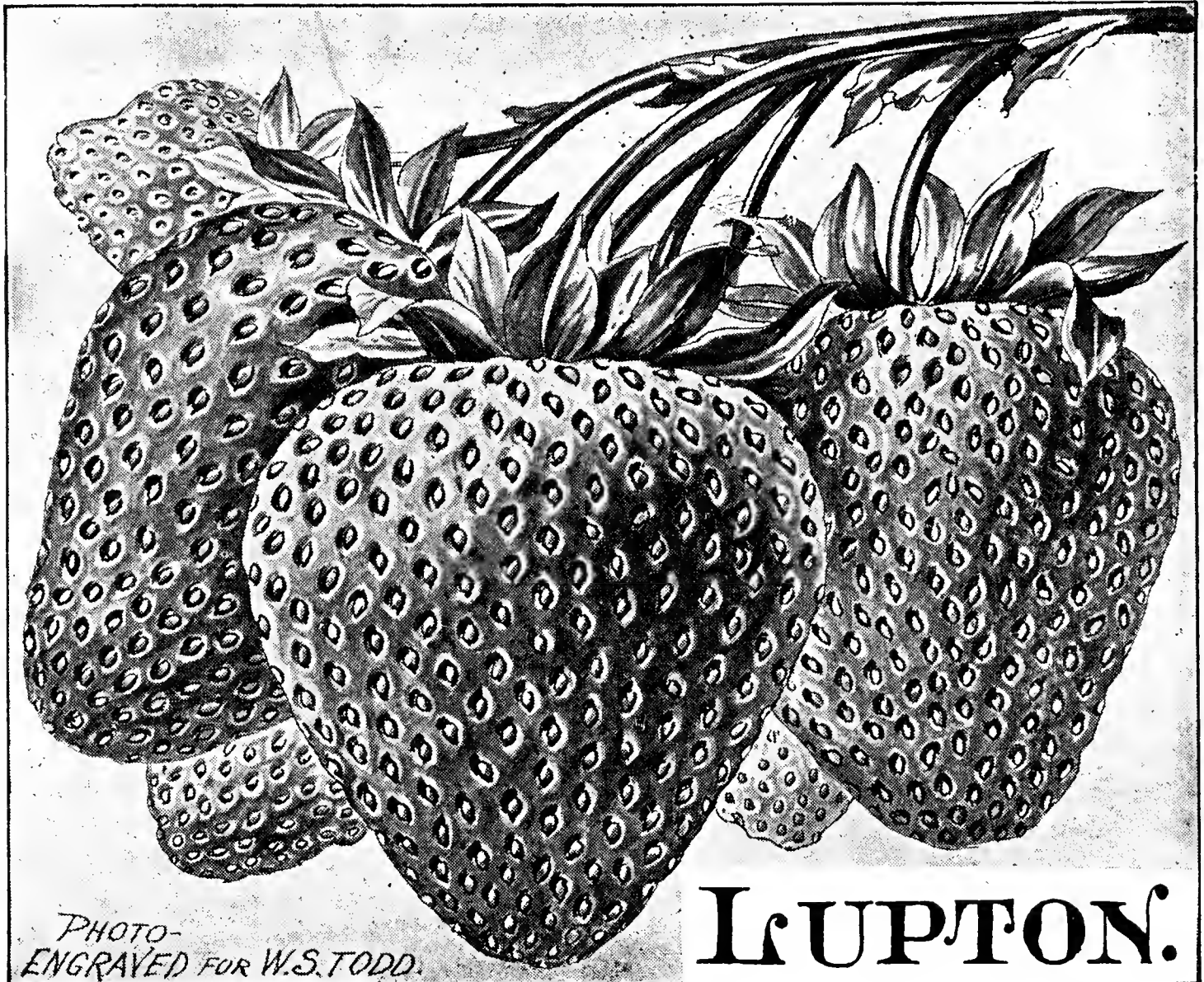
W. S. TODD,

Summit Co., Ohio, March 10th, 1931.

Dear Sir:—I fruited the Ridgely last year and it was the best variety I had, so I am ordering all Ridgely this year. For size, quality and firmness it can't be beaten.

Respectfully yours, J. S. BOND.

LUPTON. (Per.) This is a strictly fancy variety and while the quality is not the best the berries are so large and of such handsome appearance they always sell for fancy prices. The fruit is bright red and firm enough for a good commercial variety. Unlike most late varieties that require a stiff or black soil for best results many customers say they do fully as well on lighter soils. It ripens a few days earlier than Gandy of which it is a seedling, lasts fully as long and

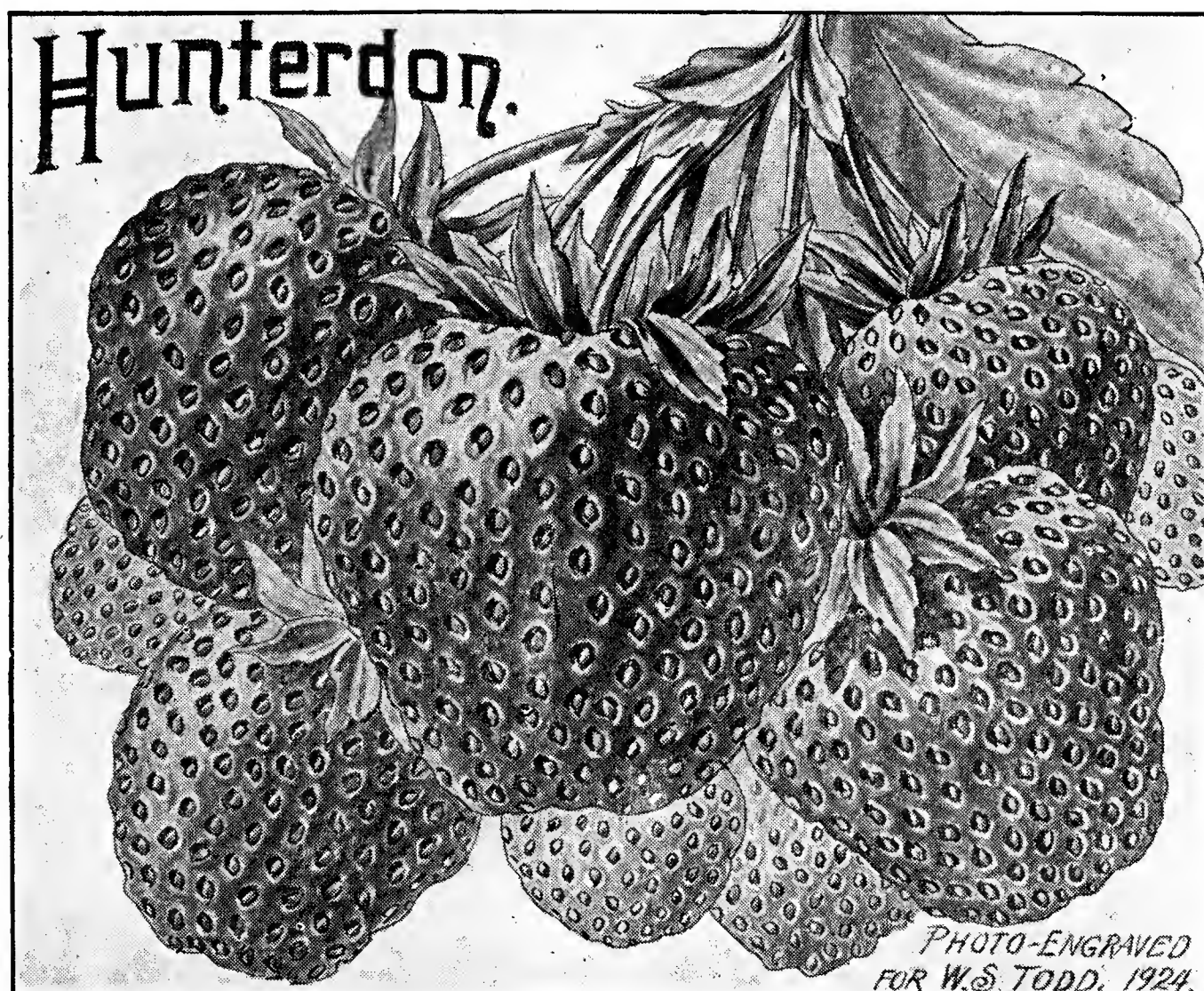


LUPTON.

will produce twice as many quarts per acre as that well-known variety. It is one of the best money makers for the grower and is certainly becoming more popular each season. You can depend on this to make plenty of plants for a good fruiting bed and to produce a crop of good fruit.

WASHINGTON. (Per.) A seedling that originated in the state of Washington and after ten years of testing was introduced two years ago. Said to ripen very late, a very heavy yielder of enormous sized berries of the sweetest flavor. The color is a deep red, very firm and one of the best keepers after being picked. I purchased plants of this two years ago and they made an excellent growth of plants. They bloomed profusely last season but failed to mature a single berry of any size. Others in this section had the same results as myself and while I have a nice lot of plants of this I would not recommend it for growers in the east, but if you wish to try it I have the plants and will fill your order.

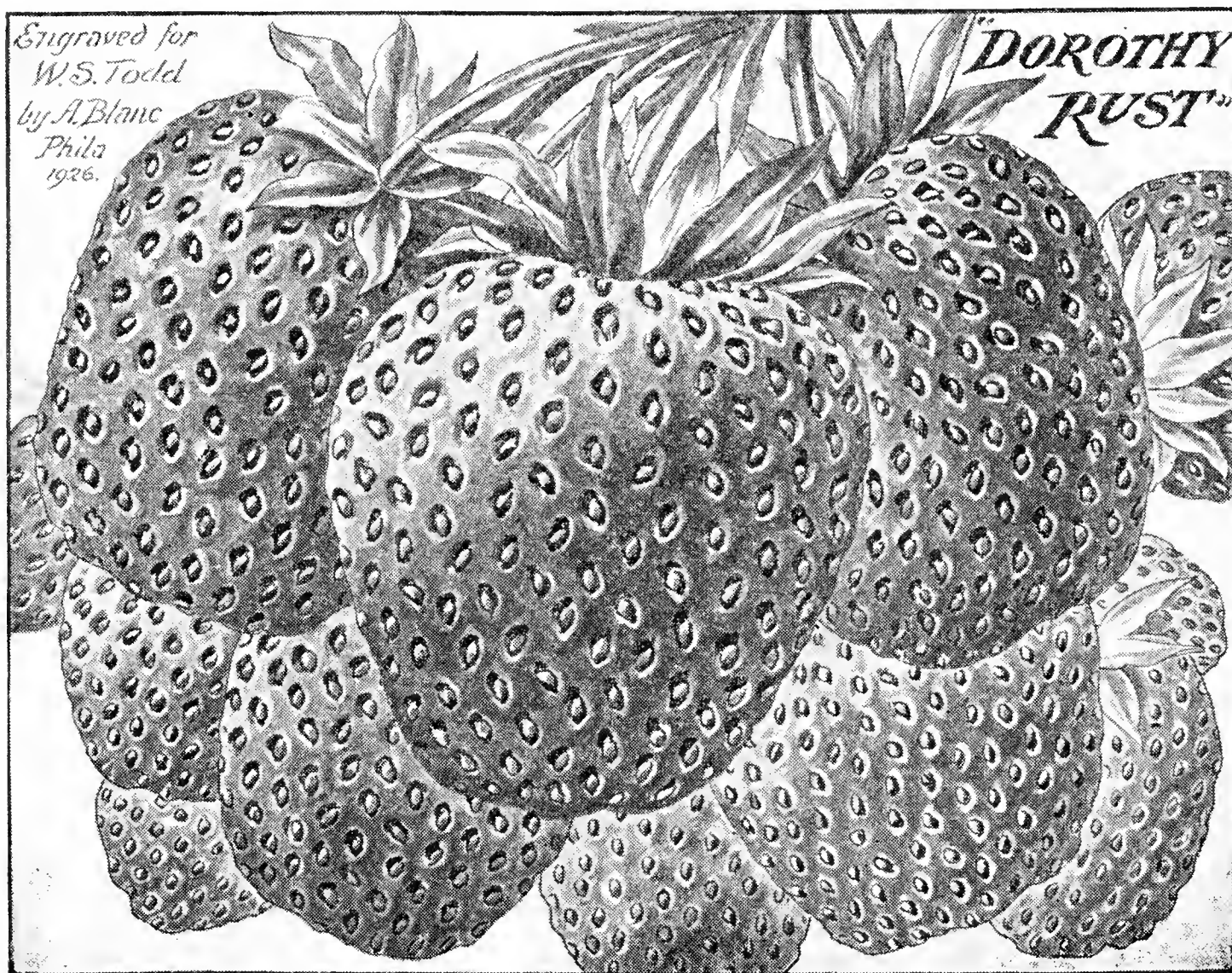
PAUL JONES. (Imp.) This is one of the best pistillate varieties and is largely planted in many sections. It does well on any soil. The fruit is medium to large, of uniform size and shape and holds its size to the very last picking, is firm and of good quality. I do not believe there is any variety that will produce more quarts per acre that will average larger in size than this. My supply of Paul Jones for this season is not large and I advise all wanting it to order early.



HUNTERDON. (Imp.) A variety that I have fruited several times and in productiveness, size, firmness and quality it ranks with the very best of the late mid-season to late varieties. With a large green cap the berries have a very showy appearance and always sell well. It makes enough plants for a good fruiting bed and they are of the largest size, tall, healthy and very deep-rooted. It is a seedling of Nick Ohmer and President and has produced 8,000 to 12,000 quarts per acre. My supply of Hunterdon plants is limited so place your order early.

CHESAPEAKE. (Per.) If you have a soil that is adapted to the Chesapeake it is without a doubt one of the most profitable of its season ever introduced. Its only fault is that it is sometimes difficult to get good plant-beds. However, the fruit is so large that it doesn't require a great number of plants to produce an enormous quantity of fruit as all of the fruit the plants set grows to the largest size. Chesapeake plants are perfectly healthy, large and deep-rooted. They bloom very late and are seldom killed by late frosts. The fruit is of the largest size, handsome in appearance, of the finest quality, firm enough to ship to the most distant markets and always sells for the highest market prices.

KELLOGG'S BIG LATE. (Imp.) In many sections this is one of the best late pistillate varieties. It is a splendid grower in any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. It ranks with the most productive, the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries, with a bright glossy red surface, and large green cap makes Big Late sell for fancy prices. It is a dependable variety in either a wet or dry season and we have many good reports of it from different sections.



DOROTHY RUST. (Per.) A seedling that originated in this State and introduced by me six years ago. It has been extensively grown here for several years and the large fruit-buyers of this section have always paid good prices for the fruit. The plants are large, with tall coarse foliage, good plant makers and free from disease. It ripens just before Gandy and will produce three times as many quarts per acre. The fruit is large, colors all over at once, is a bright glossy red and of fair quality. I have many favorable reports of it from different sections and it is becoming popular. Last season I did not have half enough plants to fill the orders for it.

PREMIER. (Per.) Every strawberry grower has heard of the Premier. It is largely planted in almost all sections and by almost every strawberry grower. It is one of the best and most popular varieties ever introduced and claimed by many to be without an equal for any purpose. It is a success in all sections. The

plants are good growers, large and very heavy, deep-rooted. It ripens with the earliest, is very productive, fruit is large and of delicious flavor, firm, a good keeper, ships well and sells for good prices. Many claim it to be the most profitable variety they have ever grown. If you want a good early variety that is not easily killed by frost, and one that bears large berries through a long season you will make no mistake in planting Premier. My Premier plants for this season are very large and heavy-rooted and with the largest supply that I have ever grown I can fill orders for any quantity. Premier plants are \$5.00 per 1000 or \$4.50 per 1000 for 5000 or more.

GIBSON. (Per.) One of the best growers of large healthy plants and is a favorite with large commercial growers in many sections. The fruit is of large size, dark-red and the plants are loaded with berries, you will hardly understand how plants can produce such quantities of fruit. The fruit is of good quality and firm enough for a good shipper. The fruit-stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers that plant Gibson expecting a large crop of fruit will not be disappointed for it is one of the most reliable.

SAMPLE. (Imp.) Another old variety that does not seem to lose in popularity. It is largely planted and is one of the best mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy-rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark-red, colors all over at once and is firm. I have a good supply of Sample plants for this season and hope to have enough to supply my customers.

AROMA. (Per.) One of the best late mid-season to late varieties grown and in many sections where a specialty is made of late fancy berries this is the only variety grown. One of the most productive of large, dark-red berries of good quality; firm and good shippers: sells for fancy prices and is a money maker. It is one of the best to plant with late pistillate varieties.

GLEN MARY. (Per.) While the demand for Glen Mary plants is not so heavy as it formerly was it is still planted by many growers in the northern states where it is at its best. The plants are of the largest size, with tall, coarse, dark-green foliage and deep-rooted. It is very productive of large dark-red berries of fair quality.

GANDY. (Per.) Well-known everywhere as the standard late fancy berry. For best results must be planted in black swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blossoms are lacking in pollen and by planting another late variety with perfect blossoms with it you will get a larger yield and much better fruit.

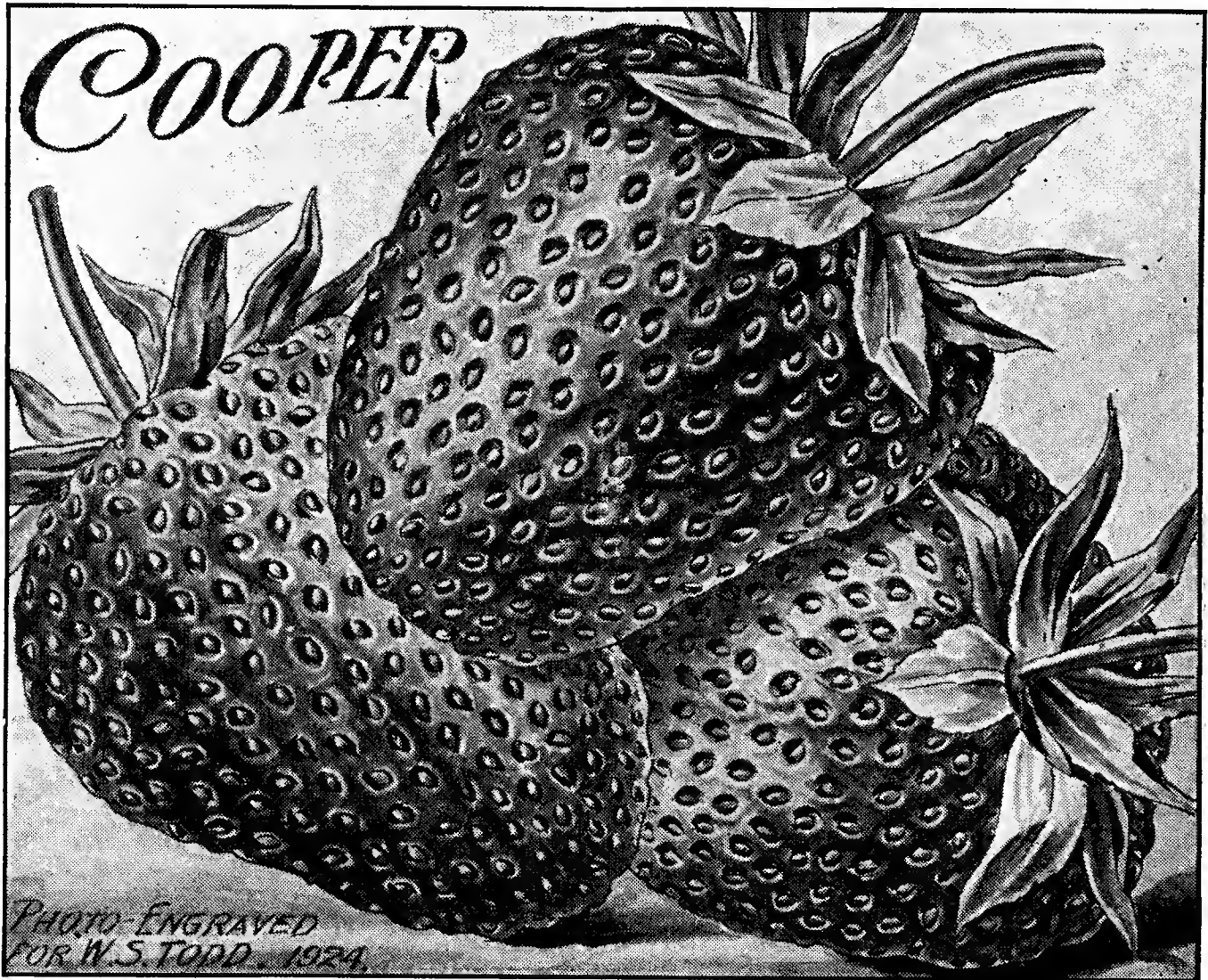
W. S. TODD,

Norfolk Co., Mass., April 23rd, 1931.

Dear Sir:—I got 1000 Howard plants from you last year and sold 947 quarts of berries from them. I was more than pleased with them and am ordering more plants this season and hope they will prove as good as the first ones did.

Respectfully yours, GEORGE A. JAMISON.

COOPER. (Per.) I have many reports of this, some praising and some condemning it. With me it has always produced a fine crop of fruit, ripening with the earliest, the fruit is extra large, of fine quality and it bears through a long season. It makes only a moderate number of plants which are of the largest size. The fruit-stalks are large and strong, the fruit is very large to the very last picking, bright red in color and of extra good quality. While the fruit is so large that it is not firm enough for distant shipment it is firm enough for a near-by-market and sells for high prices. For the large commercial grower I do not consider it so profitable as Howard.



SENATOR DUNLAP. (Per.) This is largely planted and for many years has been a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, of good quality and a good shipper. While it is still largely grown in many sections I find many are discarding it for Howard or Premier.

DR. BURRILL. (Per.) A great plant maker that will make a good growth where any other plant will grow. It is extensively grown in many sections and is dependable and productive. The fruit is of medium size and good quality. It is so much like the Senator Dunlap that I can see no difference in the two.

W. S. TODD,

Dutchess Co., N. Y., April 23rd, 1931.

Dear Sir:—I enclose order for 34,000 plants. Plants bought of you before have always been very good. Please ship this order as soon as possible.

Very truly yours,

MATHIAS SHAFFER.

EVERBEARING VARIETIES

I have tested many of the everbearing varieties and am offering the three best that I have found up to this time. Some of the everbearers do not produce any fruit on the young plants the first season, and some are such poor growers that it does **not** pay to try to grow them. However, for the home-garden, or near-by market we have varieties that are a success in every way, and I think that every berry grower should have them, at least for the garden. I have never recommended them for distant shipment but if you have a nearby market they are very profitable, and many are making large sums from them. Everbearers are grown just as ordinary varieties except that to obtain good plant beds all of the blossoms should be kept cut off, at least until the middle of July, and from then on until freezing weather you will get plenty of fruit.

MASTODON. (Per.) This is the everbearing variety that you have heard so much about for several years and it surely deserves the praise given to it. It is undoubtedly the best of the everbearers. While in quality it is not up to the Champion, this is more than made up in its great size and productiveness and it is size and beauty that sells everything and berries are no different in this respect from other things. Mastodon is a very good plant maker, equaling many June varieties in this respect. The plants are very large, heavy, deep-rooted, with large, healthy, bright glossy green foliage. If you wish you can begin to pick Mastodon berries in two or three months from the time you set the plants, and it fruits heavily during September and October, or until freezing weather. I have a nice supply of Mastodon plants and anyone ordering them will not be disappointed in either the plants or the fruit they will produce.

CHAMPION. (Per.) For several years there was more demand for plants of this than any other everbearer, though I am not able to discover any difference in the fruit of this and Progressive. With me the Champion always made a better plant growth and for this reason I discarded the Progressive. In productiveness it is the equal of any everbearing variety, fruit of medium size, dark-red and of excellent quality.

MILLION DOLLAR. (Per.) This new everbearer of the Superb type comes from the West. I secured some plants two years ago and each season the plants made a very good growth and they are of large size and free from disease. The plants have produced plenty of large, dark-red berries of good quality. From **two years' experience** I find it the equal of any everbearer and it is well worth a trial if you are interested in new varieties.

W. S. TODD,

Ulster Co., N. Y., May 9th, 1931.

Dear Sir:—Received the plants and they came in fine condition and were well packed.

Yours truly, M. MANNESE.

W. S. TODD,

Westmoreland Co., Pa., April 17th, 1931.

Dear Sir:—I have never used your plants but I know they are all right for I have seen some of your plants and the berries grown from them, so I am enclosing my order.

Yours truly, MARSHALL McILVAINE.

TESTIMONIALS

- W. S. TODD, Rockingham Co., Va., Feb. 16th, 1931.
Dear Sir:—I enclose money order for plants for my home garden. I am leaving the selection to you as I have done before and you have sent me varieties that were very satisfactory.
Yours truly, JOSEPH H. GOOD.
- W. S. TODD, Jefferson Co., Mo., Feb. 24th, 1931.
Dear Sir:—My neighbor recommends your plants very highly and upon his recommendation I am enclosing my order for Ridgely plants.
Respectfully yours, R. J. ZAGRABSKY.
- W. S. TODD, Boyle Co., Ky., Feb. 23rd, 1931.
Dear Sir:—I enclose order for Blakemore plants. If you do not have them send Ridgely. Last season we ordered Ridgely and they came in fine condition and made a good growth considering the severe drouth.
Yours truly, H. C. CASH.
- W. S. TODD, Augusta Co., Va., March 1st, 1931.
Dear Sir:—I enclose my order for plants and it is with the assurance that I am getting plants true to name and the best that can be grown. I have been using your plants many years.
Yours truly, C. R. MOORE.
- W. S. TODD, Ulster Co., N. Y., April 20th, 1931.
Dear Sir:—Enclosed find my order for plants. I have been getting your Howard plants for several years and like them very much.
Yours truly, JOHN PRIMIANO.
- W. S. TODD, Knox Co., Ohio, April 13th, 1931.
Dear Sir:—Enclosed please find my check and order for plants. I am late in ordering and in case you are out of what I have ordered you may select the varieties for me.
Very truly yours, THOMAS W. WEBB.
- W. S. TODD, Bucks Co., Pa., Feb. 17th, 1931.
Dear Sir:—We are so glad to receive your catalog and we are enclosing our order at once for plants.
Yours truly, HARRIS BROS.
- W. S. TODD, Fairfield Co., Ohio, April 10th, 1931.
Dear Sir:—I am enclosing my order for plants. In case you do not have the varieties please substitute varieties of your own selection suited to this locality.
Sincerely yours, JOHN RODEPOUCH.
- W. S. TODD, Ulster Co., N. Y., May 4th, 1931.
Dear Sir:—Received all of my plants in very good condition and thank you very much for the nice stock.
Very truly yours, GROVER C. PERKINS.
- W. S. TODD, St. Louis Co., Mo., April 23rd, 1931.
Dear Sir:—Enclosed you will find check for \$447.75, balance due you on our plant order this spring. I want to thank you for the excellent quality of plants and your service to us. I remain,
Yours truly, WM. WEINREICH,
Asst. Mgr., Oakville Co-Operative Co.
- W. S. TODD, Putnam Co., N. Y., April 23rd, 1931.
Dear Sir:—My plants came last night, in perfect condition, and are the finest lot of plants I ever saw. I could not grow better plants on my own soil. Thanking you for the splendid plants and liberal count, I am,
Very truly yours, F. G. McCOLLUM.
- W. S. TODD, Bedford Co., Va., March 18th, 1931.
Dear Sir:—I enclose order for strawberry plants for my home garden. If I have made a mistake in ordering the ones best suited for this section, please send me what you think is best.
Very truly yours, MRS. R. B. DOOLEY.

Facts About Strawberry Plants and the Fruit They Produce

The plants that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one should certainly set the best plants that can be obtained to grow the best berries. Some may say that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not been proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

In digging plants the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and it is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

In closing. I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the result from your plants it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,

W. S. TODD.

TESTIMONIALS

W. S. TODD, Westmoreland Co., Pa., April 28th, 1931.
Dear Sir:—I received the plants in splendid condition. They surely were wonderful plants.
Yours truly, ROBERT NAHODIL.

W. S. TODD, Stark Co., Ohio, March 23rd, 1931.
Dear Sir:—I enclose an order for Ridgely strawberry plants. Hoping I am not too late to get this variety, I am,
Very truly yours,
MARGARET WHIPPLE.

W. S. TODD, Ulster Co., N. Y., March 27th, 1931.
Dear Sir:—Please add ten thousand more Howard plants to my order. You will get several orders from new customers around here. These people have seen my berry patches and are convinced that it doesn't pay to buy cheap plants, as a lot of them have been doing this in the past. I tell them to get their plants from Todd and they will get good plants and put up as they should be.
Very truly yours, TEATOR BROS.

On April 26th, Teator Bros. wrote:—I have received all of my plants, 100,000, in fine shape. I am much pleased with them and I want to thank you for your promptness in shipping.

W. S. TODD, Dutchess Co., N. Y., April 24th, 1931.
Dear Sir:—I received my plants, 35,000, yesterday. They came in fine condition and I am certainly pleased with them. You may send my second order any time now.
Yours truly, ANDREW REDDER.

W. S. TODD, Middlesex Co., Conn., April 1st, 1931.
Dear Sir:—Enclosed is my order for plants and one for a neighbor. Your plants have always been very nice.
Yours truly, ALBERT DENNLER.

W. S. TODD, Henry Co., Iowa, April 17th, 1931.
Dear Sir:—The strawberry plants arrived in fine condition. Many thanks for your kindness and courtesy.
Yours truly, C. C. ANDERSON.

W. S. TODD, Columbia Co., N. Y., April 15th, 1931.
Dear Sir:—Plants I purchased from you last year were very nice and I was well pleased with them. Please ship my order for this year the last week in April.
Respectfully yours, E. E. RORABACK.

W. S. TODD, Dutchess Co., N. Y., March 27th, 1931.
Dear Sir:—Your plants have been recommended to us by Teator Bros., and I am enclosing order for 7500 Howard, which I hope you will be able to fill.
Yours truly, GEO. P. CLUM.

W. S. TODD, Jefferson Co., Mo., March 29th, 1931.
Dear Sir:—I enclose my order for Ridgely plants. In case you do not have this variety please return the money.
Respectfully yours,
CHARLES ZIEGLER.

W. S. TODD, Dutchess Co., N. Y., May 12th, 1931.
Dear Sir:—Just a line to let you know that I received all of the plants that I ordered from you in splendid condition. You know I ordered many thousands of plants for friends of mine and they are all well pleased with your plants and will be wanting more next year. With best regards and hoping you have a large supply of plants for next season, I am,
Very truly yours,
MATHIAS SHAFFER.

W. S. TODD, Wyandotte Co., Kan., April 11th, 1931.
Dear Sir:—I have learned from my neighbors that your berry plants are extra nice. Kindly advise if you can send me Howard plants this spring.
Yours truly, JOHN RAHORICK.

W. S. TODD, Fayette Co., Pa., March 10th, 1931.
Dear Sir:—I am enclosing orders for berry plants. Please pack as listed on order sheet as they are for different persons.
Yours truly, SAMUEL W. HEATH.

W. S. TODD, Jefferson Co., Mo., Feb. 23rd, 1931.
Dear Sir:—I enclose my order for 12,200 plants. I have used your plants before and they were very nice.
Respectfully yours, EMIL F. CHRIST.

W. S. TODD, Stark Co., Ohio, May 3rd, 1931.
Dear Sir:—I received my strawberry plants a few days ago and I must say they were certainly very nice in every way.
Yours truly, MAX BUNGARD.

W. S. TODD, Dutchess Co., N. Y., April 20th, 1931.
Dear Sir:—Enclosed find my order for 6000 Howard plants. Your plants have been recommended to me as being very nice.
Yours truly, ALFRED J. ROCKEFELLER.

W. S. TODD, Dutchess Co., N. Y., March 21st, 1931.
Dear Sir:—Enclosed find check and order for ten thousand more Howard plants which please add to my other order. I sent you a large order for plants last year and they were very nice.
Yours truly, STEPHEN WERNER.

W. S. TODD, Campbell Co., Ky., Feb. 9th, 1931.
Dear Sir:—Enclosed is my order for plants. I have been using your plants for several years and they have always been received in fine condition and are always true to name.
Respectfully yours, B. H. KROGER.

W. S. TODD, Jefferson Co., Mo., March 11th, 1931.
Dear Sir:—A friend gave me your catalog and advised me to buy my plants from you. I am enclosing my order for 8000 plants.
Yours truly, EDW. LINDERS.

W. S. TODD, Saint Louis Co., Mo., April 2nd, 1931.
Dear Sir:—I received my plants in good condition and I am pleased with them.
Respectfully yours, FRED MEHLER.

W. S. TODD, Cass Co., Mo., March 20th, 1931.
Dear Sir:—I enclose order for strawberry plants. Please send catalog to the name I am enclosing as they want plants too.
Yours respectfully, E. B. BRUMLEY.

W. S. TODD, Jefferson Co., Mo., March 11th, 1931.
Dear Sir:—I enclose order for Ridgely and Howard plants. If you do not have the kinds ordered please return money as these are the varieties I want.
Sincerely yours, HENRY POEPPER.

W. S. TODD, Columbia Co., N. Y., March 11th, 1931.
Dear Sir:—I have been buying plants for several years from other nurseries but from all reports as to good plants coming from you, by my friends, I am placing my order with you for 8000 plants to be shipped about the middle of April.
Yours very truly, CLARENCE LASHER.

PRICE LIST

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per	Per	Per	Per
	25	100	100	1000
Aroma, (Per.)	\$0.30	\$0.80	\$0.60	\$5.00
Blakemore, (Per.)	.30	.80	.60	5.00
Big Late, (Imp.)	.25	.70	.60	5.00
Cooper, (Per.)	.25	.80	.60	5.50
Champion, (Per.) Everbearing	.40	1.25	1.00
Chesapeake, (Per.)	.30	1.00	.80	5.00
Dr. Burrill, (Per.)	.25	.80	.60	4.00
Dorothy Rust, (Per.)	.30	.80	.60	5.00
Gandy, (Per.)	.25	.80	.60	5.00
Gibson, (Per.)	.25	.80	.60	5.00
Glen Mary, (Per.)	.25	.80	.60	5.00
Howard, (Per.)	.25	.80	.60	5.00
Hunterdon, (Imp.)	.30	.90	.80	6.00
Joe Johnson, (Per.)	.25	.80	.60	5.00
Kellogg's Beauty, (Per.)	.25	.80	.60	5.00
Lateberry, Baldwins, (Per.)	.30	.90	.80	6.00
Lupton, (Per.)	.25	.80	.60	5.00
Mastodon, (Per.)	.40	1.50	1.25	10.00
Million Dollar, (Per.) Everbearing	.80
Paul Jones, (Imp.)	.25	.80	.60	5.00
Premier, (Per.)	.25	.80	.60	5.00
Red Gold, (Per.)	.30	.90	.70	5.50
Ridgely, (Per.)	.25	.80	.60	5.00
Sample, (Imp.)	.30	.90	.70	5.50
Senator Dunlap, (Per.)	.25	.80	.60	4.00
Washington, (Per.)	.25	.80	.60	5.00

BLAKEMORE	5000 or over, \$4.50 per 1000
HOWARD	5000 or over, \$4.50 per 1000
PREMIER	5000 or over, \$4.50 per 1000

STATE OF DELAWARE
STATE BOARD OF AGRICULTURE
CERTIFICATE OF NURSERY INSPECTION

Dover, Delaware, Sept. 1, 1931.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Strawberry Nurseries, of W. S. TODD, at Greenwood, Sussex County, Delaware, and that said nursery stock is apparently free from dangerously injuries, insects and plant diseases.

This certificate may be revoked by the State Board of Agriculture for cause and it is invalid after August 31, 1932, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate

When sending your order for plants please send me the names of your neighbors that grow strawberries and for your trouble I will send you some new variety of plants for testing.

ORDER BLANK.

W. S. TODD,

Greenwood, Delaware.

Send to _____ R. F. D. _____

*Post Office*_____ *Box*_____

Ship by _____ *Shipping Station* _____

County _____ *State* _____

*Date of this order*_____ *Ship about*_____

Amt. enclosed—

Check \$_____ *Money Order* \$_____ *Stamps* \$_____ *Cash* \$_____

PLEASE FILL OUT ABOVE CAREFULLY

[illegible]

Shall I Substitute? Answer-----

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

IMPORTANT

Please read every word on this page before ordering plants.

The description of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked **Imp.** have **pistillate blossoms**, and to fruit them must be planted near some variety with perfect blossoms, marked **Per.**

Terms. Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

Please remit by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

I guarantee the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I ship plants to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

I take the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

Claims, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

Packing is done in the best manner possible. All plants are nicely cleaned and bunched, early in the season they are tied with fifty in a bunch, later in the season with twenty-five, labeled, and packed in light crates **for which I make no charge.** Written notice is sent each customer on receipt of order and one when order is shipped.

In ordering be sure to write your name and address, Post Office, County and State plainly, and **do this every time you write.** Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the 3rd zone. In ordering small amounts of plants by parcel post please remit the price quoted in the Price-list. Strawberry plants packed for shipment weigh about four pounds per hundred plants. If you want 500 or more plants sent by parcel post I will send them C. O. D. for the exact amount of postage due, if you wish.

I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.

Substitution. Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of the same season suitable for your locality. I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.